



## About the Ride to U-Turn Parkinson's

The Ride to U-Turn Parkinson's is a 600km bike ride across Manitoba in support of those living with Parkinson's. It is the Manitoba portion of a larger endeavour to cycle across Canada; the Spinning Wheels Relay to end Parkinson's disease. This will be a fully supported, 5-day ride across the province. The date of the ride is July 27 – July 31. The fee for the Ride is \$500/with a commitment to raise a minimum of \$2000 inclusive of the \$500 fee. Jersey, meals, accommodations and snacks will be provided.

**Register for the Ride at:** [uturnparkinsons.org/ride-to-uturnpd-registration/](http://uturnparkinsons.org/ride-to-uturnpd-registration/)



## About U-Turn Parkinson's

U-Turn Parkinson's, is a charitable wellness centre offering education, exercise, and wellness programs and services designed to support people with a Parkinson's diagnosis, their care partners, and community.

It is the only organization offering condition-specific exercise programs, free of charge, to the Parkinson's community in Manitoba.

**Canadian Charitable Registration Number:** 775822927RR0001

### Vision

To slow the disease and ultimately eliminate it from life.

### Mission

To empower people living with Parkinson's in their pursuit of wellness.

## Why We Do What We Do

Parkinson's disease is a chronic, progressive neurodegenerative disease that results in the decreased production of the chemical dopamine. This brain disease progressively leads to the individual losing control of their body. There is currently no cure for Parkinson's disease. However, intense physical activity and wellness programming has been proven to reduce symptoms, slow if not stop progression, and support individuals in maintaining or improving their quality of life!

We support people by providing a fun, accessible, and safe community that empowers individual wellness!

To date we have provided a home to hundreds of individuals to participate in physical activity and wellness programs to combat their symptoms.

## Having the support of local organizations is paramount to the success of this ride and helping us achieve our goals.

Please view the options below or work with us directly on a sponsorship solution that best meets your needs.

- Denotes that it is included in the Sponsorship Category

	PRESENTING	GOLD	SILVER	BRONZE				FRIENDS
Sponsorship Categories	Name (Presenting) Sponsor \$10,000	Winnipeg Event Sponsor \$5,000	Brandon Event Sponsor \$3500	Breakfast \$1,500	Lunch \$1,500	Roadside Assistance \$1,500	Overnight Accommodations \$1,500	Friends \$500
Logo on Rider Jersey	Front and Back	Front and Shoulder	Shoulder and Back	Back	Back	Back	Back	Back
Logo on all Event Promotional Material and Communications	•	•	•	•	•	•	•	•
Logo on Registration and/or Fundraising Web Page	•	•	•	•	•	•	•	•
Logo Placement on Event Signage	•	•	•					
Exposure on Riders' Personal Fundraising Web Pages	•	•	•					
Logo on Volunteer Shirts	•	•	•					
Complimentary Ride Spots	4	2	2					

## Presenting Sponsor



## Gold Sponsors



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